



Elevate Your Leadership Communication Skills

Executive Communications Skills Training

One-on-one coaching



One-on-one coaching for leaders to better connect with staff and externally, too.

Whether it's communicating with the people in your organisation or externally to the market, our private executive communications skills coaching can help senior executives to:

- Deliver inspiring speeches with poise and influence
- Kick start change, even in highly challenging environments
- Bring revolutionary ideas to life
- Get buy-in, support and commitment from the people you need behind you
- Earn a reputation as an outstanding speaker and communicator

Practical, powerful and confidential training designed for busy leaders

Even highly experienced communicators tell us how much they gain from techniques they learn in our business presentations and public speaking workshops.

However, this kind of training is not always practical for CEOs and Senior Executives who:

- Don't have available time to do a one or two day workshop
- Often need to reschedule around their ever-changing diary
- Require confidentiality due to the nature of their speaking topics
- May not have time to write a lot of the content themselves.

Elevate your leadership communication skills to educate, inspire, and induce action – in your time

At Groupe Amplify, we specialise in communication and public speaking training for senior executives. In private, one-on-one coaching sessions, highly experienced senior executive Neil Ross will help leaders master techniques to:

- Speak and communicate in ways that are immediately engaging, persuasive and inspiring
- Increase support and momentum around your change program
- Increase real and perceived credibility as a leader
- Gain or bolster your personal brand.

A coach with decades of real-world senior executive experience

Neil Ross, Groupe Amplify's CEO will be your coach and share with you 30 years of business leadership, presentation and public speaking experience gained as:

- QANTAS Group General Manager Of Global Marketing
- Managing Director of several major advertising agencies
- Leader of winning pitches for scores of new business clients
- Two-time winner of Macquarie Uni. Joke Telling Competition!



Structure Of One-On-One Coaching Program

Learn the amazing art of powerful public speaking

Neil Ross has helped scores of CEOs and senior executives become skilled and much-applauded communicators and presenters. As the coaching is 100% personalised, he can help you in numerous ways, based on your requirements, such as:

- One-on-one coaching for specific speaking engagements
- One-on-one overall leadership communications polishing
- Exploring, practicing and mastering the secrets of the world's best communicator's
- Equipping you with powerful rapport building techniques
- Writing or enhancing your speeches, if required
- Guidance, performance coaching and feedback from one of Australia's most experienced executive speakers and trainers.

What you'll learn in your private coaching

- Planning a communications strategy around the audience and the desired response
- Three types of persuasion: logic, emotion and character
- What to communicate in order to project leadership
- Language techniques that improve audience engagement, emotional connection and impact
- How to use storytelling to communicate key messages
- Performance techniques to amplify the power of your words
- Ways to effectively use key visuals

Neil can also:

- Do as much as the 'heavy lifting' as you need, including writing your script from scratch or editing your initial thoughts
- Rehearse your performance with you and coach on delivery/performance
- Push you to move out of your comfort zone and reach your full potential

How we make it easy for you

We will make everything as time efficient as possible. To this end we provide a 'self guided' primer in PowerPoint that you can go through at your own pace and learn many of the key rhetorical techniques that Neil Ross will help you learn to apply.

Then we meet in person at a location of your choosing, over the phone or Skype, to discuss your specific needs and define the brief.

Our level of involvement and fees are agreed to and we then work to fit your diary.

Neil will design and deliver your personal coaching in his highly engaging, enjoyable and effective teaching style.



Give Your Business An Edge With Powerful Skills Training

Communicating

Collaborating

Motivating



Valuable skills that develop your people, your teams & your success

We're specialists in interpersonal skills training across the areas of communicating to, collaborating with, and motivating other people.

Through powerful, customised and easy-to-follow training, we help you equip your executives with the skills, tools and techniques they need to:

- Speak confidently, engagingly and persuasively to any audience
- Inspire, educate and bring about action and change
- Generate buy-in and support for proposals
- Win new business pitches
- Solve business problems collaboratively, creatively and effectively.
- Build and lead motivated, high-performing teams
- Develop better business relationships

Based in Sydney, Groupe Amplify clients include corporate and government organisations across Australia.

What We Do ...It's Different!

Our workshops and seminars are full of insights, and exercises that involve people in applying what is learned to their world. People tell us they love the experience because it's fun and relevant.

Our approach is to:

- Avoid complexity and information overload
- Provide people with a range of practical skills, behaviours, techniques and processes useable the next day, and every day
- Be easily recalled and applied through simple tool kits that contain the Do-ABLES

It's what we call our 'Alchemy' and it's the difference that delivers practical skills with practical impact.

Expert Knowledge

Neil Ross is the founder and CEO. His experience gained with QANTAS as Group General Manager Of Global Marketing, and in leading several major advertising agencies, has been woven into each workshop. This is 'real-world' learning combined with the best knowledge gathered from experts in each field.



Our 'Alchemy' Programs



Communicating

Compelling Presentations

- Two Workshops of 6-7 hours each – up to 9 people - customised
- **Also:** Event communications strategy; Content development and Script writing; Rehearsals and Performance coaching

Speaking Inspirationally

- One-day Workshop – up to 9 people OR ½ day Briefing for 25
- **Also:** Keynote addresses; Event consulting; Script writing; Rehearsals & Performance coaching

Executive Communication Skills Development

- Practical, powerful and confidential training for busy leaders
- Customised program that can span across communicating leadership, writing great words, performance coaching and more



Collaborating

Working Collaboratively To Creatively Solve Problems

- One-day workshop – up to 9 people - customised

Building Better Business Relationships

- One-day workshop - up to 9 people - customised



Motivating

Managing & Motivating A High-Performance Team

- One-day workshop - up to 9 people - customised
- Executive Team Coaching

Developing A High Performance Leadership Team

- Highly customised program combining individual and executive team coaching sessions
- Program spans 5-6 months