



Learn How To Work Together To Creatively and Effectively Solve Business Problems

Collaborative Creative Problem Solving

In-house group workshop



Solve problems by tapping into diverse experiences, skills, perspectives & knowledge

Problems arise in every business. But not every business deals with problems well. Typically, problem solving gets bogged down in the 'old ways' of doing things. But, if your executives understand the best way to solve issues and difficulties collectively you can:

- Leverage diverse thinking to create more innovative solutions
- Develop a bigger pool of innovative ideas to evaluate
- Build a more cohesive, energetic and committed team
- Solve problems more quickly as they arise

'Silo' thinking and rampant brainstorming hamper problem solving & commitment

When people or departments in an organisation either choose to, or are expected to, solve business problems independently, it reduces the likelihood of finding innovative and effective solutions. And, commitment to implementation can be severely undermined when people feel that haven't been included/listened to in the process.

Compounding problems apply to brainstorming meetings where:

- Roles, responsibilities and required behaviour are poorly defined
- "Our way of doing things" blinds people to different thinking
- Negative behaviours, like dismissing ideas, go unchecked
- Loud and dominating personalities drown out the others
- People fail to build upon the ideas of others
- Clever ways to stimulate additional creative thinking are lacking

Groupe Amplify are experts in collaborative creative problem solving. We train your people using your own real business challenges and deliver actionable, innovative solutions that people commit to.

Best Suited For:

- Organisations where the obvious gains have been implemented yet there's a hunger for constant improvements
- The culture is one of 'silo thinking' and collaboration is low

What Is Learned: A Shareable & Repeatable Process

- The required culture, behaviours, thinking and processes essential to people collaborating to create innovative solutions & ideas
- How to explore and generate additional creative ideas
- How to select, evaluate and develop the most promising ideas
- Developing an action plan that generates commitment & results

Key Benefits:

- Gain a competitive edge
- Effective and efficient development of better solutions
- Less stress and greater job satisfaction for those involved



Structure of Full-Day Interactive Workshop
6-9 People

Use the full creative power of the team to solve problems and create innovative solutions

- Leverage each person's unique skills, attitudes and experiences
- Learn the processes, behaviours and creative thinking that encourages people to offer their own ideas and build on other's
- Solve even the most stubborn problems that require 'outside the box' thinking
- Turn ideas into an action plan that generates commitment

Pre Workshop : Identify An Existing Problem Or Opportunity

- We maximise value by addressing a real problem or opportunity faced by the organisation. Prior to the workshop we work with a nominated client to define the task in the way most conducive to stimulating innovative thinking

Session 1 - Creating The Right Environment For Success

- Recognising and avoiding cultural practices, beliefs and behaviours that act as barriers to collaborative innovation
- Creating a safe, supportive and motivating environment
- Appreciating the power of diversity of perspective, experiences and thinking to generate new connections and ideas

Session 2 - Understanding The Innovation Process

- Learning the 'Five-Step' Problem Solving Model
- Understanding the roles of: Client; Facilitator and Thinkers
- Using 'positive language' when offering ideas or asking questions
- Building on the ideas of others
- Cycling between the 'Real World' and the 'Innovation World'
- Using 'Creative Escalators' to generate innovative thinking
- Identifying the most powerful ideas, develop and progress them

Session 3 – Work Shopping The Problem

- Your trainer will facilitate an actual workshop and guide people through the entire process
- Develop action plan with 'who is doing what by when'

POST WORKSHOP

- Access to 'the 'Do-ABLES' toolkit
- 30 day access to Neil Ross for coaching & advice

Your trainer is Groupe Amplify's CEO, Neil Ross, who will impart 30 years of effective business development, problem solving and marketing gained as:

- QANTAS Group General Manager Of Global Marketing
- Managing Director of several major advertising agencies
- A trainer & consultant to some of Australia's leading companies including Aristocrat, News Corporation, ABC Television and OMD



Give Your Business An Edge With Powerful Skills Training

Communicating

Collaborating

Motivating



Valuable skills that develop your people, your teams & your success

We're specialists in interpersonal skills training across the areas of communicating to, collaborating with, and motivating other people.

Through powerful, customised and easy-to-follow training, we help you equip your executives with the skills, tools and techniques they need to:

- Speak confidently, engagingly and persuasively to any audience
- Inspire, educate and bring about action and change
- Generate buy-in and support for proposals
- Win new business pitches
- Solve business problems collaboratively, creatively and effectively.
- Build and lead motivated, high-performing teams
- Develop better business relationships

Based in Sydney, Groupe Amplify clients include corporate and government organisations across Australia.

What We Do ...It's Different!

Our workshops and seminars are full of insights, and exercises that involve people in applying what is learned to their world. People tell us they love the experience because it's fun and relevant.

Our approach is to:

- Avoid complexity and information overload
- Provide people with a range of practical skills, behaviours, techniques and processes useable the next day, and every day
- Be easily recalled and applied through simple tool kits that contain the Do-ABLES

It's what we call our 'Alchemy' and it's the difference that delivers practical skills with practical impact.

Expert Knowledge

Neil Ross is the founder and CEO. His experience gained with QANTAS as Group General Manager Of Global Marketing, and in leading several major advertising agencies, has been woven into each workshop. This is 'real-world' learning combined with the best knowledge gathered from experts in each field.



Our 'Alchemy' Programs



Communicating

Compelling Presentations

- Two Workshops of 6-7 hours each – up to 9 people - customised
- **Also:** Event communications strategy; Content development and Script writing; Rehearsals and Performance coaching

Speaking Inspirationally

- One-day Workshop – up to 9 people OR ½ day Briefing for 25
- **Also:** Keynote addresses; Event consulting; Script writing; Rehearsals & Performance coaching

Executive Communication Skills Development

- Practical, powerful and confidential training for busy leaders
- Customised program that can span across communicating leadership, writing great words, performance coaching and more



Collaborating

Working Collaboratively To Creatively Solve Problems

- One-day workshop – up to 9 people - customised

Building Better Business Relationships

- One-day workshop - up to 9 people - customised



Motivating

Managing & Motivating A High-Performance Team

- One-day workshop - up to 9 people - customised
- Executive Team Coaching

Developing A High Performance Leadership Team

- Highly customised program combining individual and executive team coaching sessions
- Program spans 5-6 months